

KORAL LEVKOVITZ

Product Designer

Experience

Product Designer, Utopia Tech

Full Time / December 2022 — Present

- Design and redesign of websites of varying complexity, from simple landing pages to intricate systems, with a strong focus on user-centered design.
- Bringing innovative and creative ideas to each project, with the goal of enhancing user engagement and increasing client satisfaction.
- Management of the redesign process for complex systems, enhancing user journeys to ensure intuitive and effective experiences.
- Collaboration with marketing teams for the design of impactful social media banners, ensuring consistent and effective visual communication.
- Research of user needs, creation of interactive prototypes, and continuous design improvements based on user feedback.

Product Designer, Frame Association

Volunteering / May 2023 — January 2024

- Product Designer in an association founded by my colleagues and me, focused on connecting volunteers with individuals transitioning from the Ultra-Orthodox community.

Product Designer, Oral-B Hackathon

Hackathon / June 2023 — June 2023

- Designing a fun and interactive game for children aimed at encouraging regular tooth brushing, focusing on both UX and UI to create an intuitive and engaging experience.

Education

AI Course, Evyatar Edri

January 2024 — March 2024

UX/UI Course, Codesigner

January 2022 — September 2022

Self-Study, Udemy

July 2021 — November 2021

Details

Bat Yam

Israel

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Links

[Koral Levkovitz Portfolio](#)

Skills

Figma

Adobe Suite

User Research

User Flows

Teamwork

Visual Design

Persona Creation

Ai Tools

Creativity

Prototyping

Usability Testing

Miro